



Expanding our Collective Impact Model

Joint Session: Board, Guiding Coalition and Basic Needs Work Group (BNWG)

June 24, 9:30 – 11:00 am

MINUTES

Board Members: Ashley Boyles, Herbert Dennis, Margaret Dowling DJS, John Schratwieser, Sherone Lewis, Katie Dilley, Shelly Neal-Edwards

Guiding Coalition and Basic Needs Members: Morgan Ellis, Darran Tilghman, Darius Johnson, Janey Barrett, Joel Tolbert, Lisa Mazingo, Wayne Rickert, Liz Gross, Kat Stork, Evie Ebert, Arlene Lee, James Diggs, Doncella Wilson, Owen Bailey, Sherone Scott, Scott Warner, Lani Seikaly

Expanding our Model for Increased Engagement and Impact

- Existing and proposed structure to ensure inclusivity and accelerate the implementation of our current and future Community Plans
 - We are hoping that some members of the BNWG will join the Guiding Coalition
 - Do we need the BNWG?
 - BNWG is responsible for overall basic needs (beyond housing and transportation) and could provide strategic guidance to the Action Teams
 - It may be easier to get rid of the “basic needs” layer and spread the leadership into the Guiding Coalition or Action Teams
 - Many of the same people are involved in the three groups
 - For the time being, the Guiding Coalition could be responsible for tracking and addressing other basic needs, ensuring coordination between the Action Teams (Work Groups) and providing strategic guidance and connections as needed
 - KCLMB will have capacity challenges if we add additional work groups
 - What happens to the other basic needs (in addition to housing and transportation)? Are housing and transportation still the areas of greatest need? What happened with WiFi?
 - Food/hunger is a significant need, KCLMB was tracking it before COVID
 - In terms of WiFi, there has been movement but is still a work in progress as it is impacted by state and federal decision making
 - The Guiding Coalition and KCLMB will ensure a holistic approach to addressing basic needs and support aligned, external efforts addressing WiFi, hunger and health care access
- Alignment and communication



- Current members of the BNWG will either serve on the Guiding Coalition, Affordable Housing, or Transportation Work Groups
- At least one member of each Work Group will serve on the Guiding Coalition or, at minimum, liaise with the Guiding Coalition to support communication and coordination
- Dawson will be primarily responsible for communication, coordination and alignment between the Affordable Housing and Transportation Work Groups and Guiding Coalition
- Work Groups will meet every other month and be invited to participate in many of the joint Board and Guiding Coalition meetings

Affordable Housing + Transportation Breakouts

Affordable Housing Work Group

Who else do we need?

- Mid Shore Pro Bono
- Legal Aid
- Kent Attainable Housing
- MRDC
- MSBH COC
- WAC
- Planning and zoning
- County and towns
- Landlords/Property management companies (Fairview etc.)
- Economic Development
- Chamber of Commerce
- Employers (KRM)
- Hotel owners
- Law enforcement
- Conservation organizations - vulnerable soil and properties

What more do we need to know?

- Latest data on student/family homelessness

What activities should we focus on this FY?

- Year-round shelter
- Drop-in day center
- Short-term transitional options with support services/training



- Housing and work options for the Re-entry population
- Access to capital + financial education
- CDBG partnerships to pull dollars down locally
- Regional partnerships/initiatives
- Town/county
- Resilient communities (water, soil)
- Properties getting passed to the next generation

Transportation Work Group

Who else do we need?

- Jab Cab - currently serving local and long-distance transportation needs
- A representative from the medical assistance transportation group - coordinating on the medical transportation need
- Community voice

What more do we need to know?

- A website that will be tracking user data
- There is a gap in the northern and eastern parts of the county
- A transportation lay of the land
 - Baseline data to better understand the root causes of the problem
- An understanding from the community on what has or has not been working
 - Hold community meetings or town halls - direct outreach
- Additional forms of transportation other than the bus (i.e., biking)
 - In collaboration with existing health/wellness initiatives
- A general increase in collaborative efforts (with the health dept. and others)

What activities should we focus on this FY?

- Continue information and data gathering
 - A more robust study built on United Way data
- Community engagement
 - Community meetings and direct outreach - across the full county
 - Meet people where they are
 - Prioritize engaging with those who experience the most barriers
 - Survey through rural churches
- Collaborate with the Health Department to distribute surveys
- Collaborate with Social Services