



2013 NONPROFITS BY THE NUMBERS

27%

5 year nonprofit growth
Garrett County

88,752

Nonprofit employees
Baltimore City

1,589

Nonprofit employees
Kent County

5,125

501(c)3's
Montgomery County

3,554

501(c)3's
Prince George's County

20%

5 year nonprofit growth
Dorchester County

Maryland Nonprofits' mission is to strengthen, educate, and engage nonprofit organizations so they can successfully achieve their missions.

MARYLAND PROFITS FROM NONPROFITS

With more than a quarter-million employees and growing, the nonprofit sector is not only weathering the Great Recession, but is a critical asset to Maryland's economy.

Maryland's nonprofits have taken on more needs with fewer resources, and they are doing so in amazingly innovative ways. For example the Baltimore Art + Justice Project housed at Maryland Institute College of Art is collecting data on artists, designers, advocates and community based organizations to create a rich map of collaborative opportunities using art as a tool for social change. Imagine how adding the creative passion of an artist to the work of a social services agency might ignite new ways to tell their stories as they make their case for support!

Everyone profits from nonprofits as we work in partnership with Maryland businesses and our local governments to educate new employees, care for family health needs, and create exciting and culturally diverse places to live. Where else can you recycle your used furniture while providing job training and an inexpensive way to furnish a renovated vacant home all at the same time?

Maryland's nonprofits affect the lives of every Marylander, every day. Through partnerships with governmental and business sectors, nonprofit organizations are changing lives and are a vital part of our state's economy.



Greg Cantori
President and CEO

ACKNOWLEDGEMENTS

We are grateful to Gov. Martin O'Malley, Jones Williams and the staff at the Maryland Department of Labor, Licensing and Regulation for providing essential data for this report.

This report was written and produced by Jesse Austell, Caitlin Rogers and Matt Wrightson of Simplicity Metrics and Heather Iliff of Maryland Nonprofits.

It's no surprise that Maryland is frequently listed as one of the best states to live, work, and play. Here are just a few of the ways that nonprofits contribute to the quality of life for all Marylanders:

QUICK FACTS

32,001

Nonprofits in Maryland¹

1.3 Million
Estimated volunteers
providing

193.5 Million
Hours of service²

87%
of Maryland nonprofits
surveyed experienced an
increase in the demand for
services³

DID YOU KNOW?

More than

1 in 10

of all workers in
Maryland are employed
by a nonprofit¹

NONPROFITS EMPLOY OUR RESIDENTS AND CREATE JOBS

263,373

Marylanders are employed by
nonprofits⁴

23,000

Nonprofit jobs have been added
since 2006⁴

\$13.5 Billion

Local Nonprofits supported over
\$13.5 billion in wages during
2011⁴



Money is spent locally in
Maryland and helps keep our
economy strong

NONPROFITS SUPPORT OUR MARYLAND BUSINESSES

Some of the ways nonprofits are essential to thriving
businesses in Maryland:



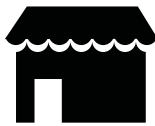
EDUCATION AND JOB TRAINING

Vocational programs ensure a skilled
workforce and educate tomorrow's
leaders



ENVIRONMENT

Nonprofits are improving the
environment, which is critical for human
health, tourism, recreation, and
preservation of wildlife



NEW BUSINESS

Stronger and safer communities attract
new businesses



CHILD DEVELOPMENT

Childcare programs are easing the burden
on working parents while developing
tomorrow's workforce



PUBLIC HEALTH

Health initiatives result in healthier,
happier families and more productive
employees



ARTS & CULTURE

Arts and cultural nonprofits are
important for tourism and increase
Maryland's reputation as a great place
to live and work

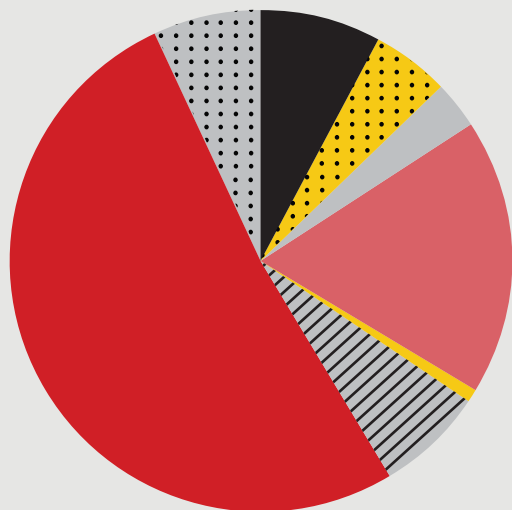
"Nonprofits play an important role in creating a good climate for business. Workforce training, community development, the arts – all these are important to attracting great employees and encouraging business investment."

Gino Gemignani
Senior Vice President
Whiting Turner

NONPROFITS SUPPORT OUR GOVERNMENT

Nonprofits and government are collaborating closely to provide Marylanders with vital services across the state:

TYPES OF NONPROFITS WITH GOVERNMENT CONTRACTS/GRANTS⁶



- Human service: multipurpose
- Community and economic development
- Crime and legal-related
- Employment
- Food, agriculture, and nutrition
- Housing and shelter
- Public safety and disaster relief
- ▨ Youth development



"Nonprofits are essential to our communities and the economic vitality of Maryland."

Martin O'Malley
Governor

717

Human service nonprofits have government contracts/grants³

NONPROFITS KEEP OUR FAMILIES AND COMMUNITIES HEALTHY



Whether protecting the air we breathe or the water we drink, teaching our kids new sports, advocating for healthy school lunches or providing affordable medical and dental care, nonprofits are keeping Maryland families healthy.



With state and local groups working together, the infant mortality rate is at a record low for the second year in a row.⁵ Maryland now ranks as the 10th state in the nation for child wellbeing.⁶ And preventive care initiatives are ensuring that families have access to the care they need.

APPENDIX OF DATA TABLES

NONPROFIT EMPLOYMENT BY COUNTY 2011

Name	2011 Nonprofit Employees	Percent of Workforce Nonprofit Employees	1 Year Growth 2011-2010	5 Year Growth 2011-2007
Allegany	3,839	13.1%	-4.3%	2.5%
Anne Arundel	15,211	6.6%	3.1%	16.8%
Baltimore City	88,752	27.0%	0.6%	4.6%
Baltimore County	36,669	10.2%	1.4%	5.8%
Calvert	1,885	8.9%	0.7%	3.9%
Caroline	1,143	13.6%	1.9%	10.3%
Carroll	5,344	9.8%	3.1%	0.6%
Cecil	2,047	7.3%	-3.0%	-0.7%
Charles	2,028	5.0%	2.4%	10.5%
Dorchester	1,153	10.5%	6.4%	20.0%
Frederick	7,672	8.5%	2.5%	13.0%
Garrett	1,066	9.4%	-0.1%	-3.3%
Harford	5,321	6.4%	0.7%	7.6%
Howard	11,639	7.7%	0.8%	14.0%
Kent	1,589	20.7%	1.5%	-0.9%
Montgomery	43,371	9.7%	1.5%	8.3%
Prince George's	14,553	4.9%	-2.6%	0.5%
Queen Anne's	461	3.5%	7.0%	26.2%
Saint Mary's	2,230	5.4%	2.0%	2.7%
Somerset	720	10.8%	9.2%	10.7%
Talbot	2,691	15.0%	3.9%	11.8%
Washington	6,544	10.1%	1.2%	4.6%
Wicomico	5,018	11.5%	2.8%	6.0%
Worcester	1,176	5.1%	2.2%	15.0%
Non-allocated	1,251	1.9%	9.1%	19.7%
Maryland	263,373	10.6%	1.5%	6.7%

Source: DLLR, 2007-2011

NONPROFITS BY COUNTY - 501(C)3'S

	Number of Nonprofits 2012	Percentage of state	1 Year Growth 2012-2011	5 Year Growth 2012-2008
Allegany County	279	1.2%	-3.1%	20.3%
Anne Arundel County	1,684	7.1%	1.6%	9.0%
Baltimore City	3,220	13.6%	1.7%	-7.0%
Baltimore County	2,987	12.6%	1.4%	10.9%
Calvert County	283	1.2%	5.2%	16.5%
Caroline County	118	0.5%	1.7%	8.3%
Carroll County	518	2.2%	1.6%	18.3%
Cecil County	252	1.1%	1.2%	24.8%
Charles County	441	1.9%	0.5%	28.6%
Dorchester County	126	0.5%	-3.8%	18.9%
Frederick County	950	4.0%	4.4%	23.9%
Garrett County	162	0.7%	3.2%	26.6%
Harford County	694	2.9%	2.7%	27.3%
Howard County	1,168	4.9%	1.0%	11.5%
Kent County	158	0.7%	1.9%	3.3%
Montgomery County	5,125	21.6%	1.4%	4.7%
Prince George's County	3,554	15.0%	0.4%	12.1%
Queen Anne's County	168	0.7%	5.7%	28.2%
St. Mary's County	319	1.3%	2.2%	22.7%
Somerset County	76	0.3%	1.3%	24.6%
Talbot County	252	1.1%	3.7%	9.6%
Washington County	609	2.6%	1.0%	14.5%
Wicomico County	386	1.6%	0.5%	13.5%
Worcester County	210	0.9%	1.4%	18.0%
Maryland	23,739	100%	1.4%	8.8%

Source: IRS, September 2012

NONPROFITS BY SUBSECTION DESIGNATION

The Internal Revenue Code recognizes twenty-six different categories of nonprofit organizations. This table includes the most common types.

	Frequency	Percent
501(c)3 Religious, educational, charitable, scientific, literary, testing for public safety, to foster national or international amateur sports competition or prevention of cruelty to children or animal organizations	23,739	74%
501(c)4 Civic leagues, social welfare organizations and local associations of employees	1,596	5%
501(c)5 Agricultural, horticultural, & labor organization	664	2%
501(c)6 Business leagues, chambers of commerce, real estate boards, etc	1,177	4%
501(c)7 Pleasure, recreational, or social club	1,579	5%
501(c)8 Fraternal beneficiary society, order or association	720	2%
All others	2,526	8%
Maryland	32,001	100%

Source: IRS, September 2012

NONPROFITS BY INCOME GROUP – 501(C)3

Income Group	Count	Percent	Cumulative Percent
Less than \$25,000	15,741	66.3%	66.3%
\$25,001-100,000	2,618	11.0%	77.3%
\$100,001-250,000	1,673	7.1%	84.4%
\$250,001-500,000	936	3.9%	88.3%
\$500,000 - 5 Million	781	3.3%	91.6%
\$1 Million - 5 Million	1,189	5.0%	96.6%
Over \$5 Million	801	3.4%	100%
Total	23,739	100%	

Source: IRS, September 2012

501(C)3 NONPROFITS BY SERVICE DELIVERY AREA

Type	Count	Percent
Animal	438	1.9%
Arts, Culture & Humanities	1,739	7.3%
Community Improvement	685	2.9%
Crime	755	3.2%
Education	2,433	10.3%
Environment	646	2.7%
Health	1,971	8.3%
Human Service	3,914	16.5%
Other	11,158	47.0%
Total	23,739	100%

Source: IRS, September 2012

ABOUT THE DATA:

The data in this report draws from several sources. The number of nonprofit organizations and the services they deliver are generated from the IRS Business Masterfile for tax exempt entities. The Internal Revenue Service data is compiled annually by Maryland Nonprofits during the year indicated. Population statistics are gathered from the U.S. Census Bureau. Employment and payroll data is provided by the Maryland Department of Labor, Licensing and Regulation. Employment data is collected quarterly and reflects the average monthly employment during the year indicated. Payroll data reflects the total wages paid to employees during the year indicated.

SOURCES:

1. Internal Revenue Service, September 2012
2. Corporation for National and Community Service, 2010
3. National Center for Charitable Statistics at the Urban Institute. Survey on service demand is based on a selected group of direct human service providers with budgets greater than \$100,000.
4. Maryland Department of Labor Licensing and Regulation, 2007-2011
5. Maryland Department of Health and Mental Hygiene, 2012
6. Kids Count 2012, Annie E. Casey Foundation, 2012

NONPROFITS ARE A SMART INVESTMENT.

Nonprofits touch the lives of all Marylanders, everyday.

Investments in nonprofit funding pay back many-fold when illness and crime are prevented and families are given the assistance that they need. Nonprofits are a vital part of the community and are essential to raising every individual's quality of life.

Grassroots strategies, volunteer assistance and innovative programs allow nonprofits to provide solutions that would be too costly to provide in any other way. In fact, the efforts of volunteers' alone result in \$4.1 billion in service donated each year. Organizations operating in the nonprofit model are able to achieve impactful, meaningful, and measurable work in Maryland in unique and indispensable ways.

Nonprofits need collaboration with volunteers, businesses, elected officials, friends and advocates. Here are a few ways you can support nonprofits in your community:

- Discover nonprofits in your community.
- Volunteer; serve on a board.
- Give! Visit www.marylandnonprofits.org for a listing Maryland Nonprofits member organizations and nonprofits that are certified with the Standards for Excellence.
- Partner with nonprofits in business initiatives.
- Invite nonprofit leaders to address your civic organization or place of worship.
- Reach out to your elected officials to tell them the ways nonprofits are essential to your community.

DID YOU
KNOW?

66%

of Maryland's 501(c)3s
operates with a budget
under \$25,000

43.9

HOURS

Maryland ranks 6th in the
nation for the annual
number of hours
volunteered per resident³

For more detailed and
interactive data about
nonprofits in your county
and across the state.
Nonprofits by the Numbers
Online at
www.marylandnonprofits.org

LEARN MORE AT:

www.marylandnonprofits.org

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