

THE COUNTY COMMISSIONERS OF KENT COUNTY, MARYLAND

February 2, 2016
Legislative Session Day

Legislative Session Day
February 2, 2016

CODE HOME RULE
BILL NO. 1 -2016

INTRODUCED BY: William W. Pickrum, President of the Board of County Commissioners for Kent County, Maryland.

AN ACT to amend Article VI, Special Provisions, Section 2.5 Permitted Signs, and Section 2.7 Criteria for Bonus Sign Area of the Kent County Land Use Ordinance in order to provide greater consistency with the Statements of Intent within the impacted Village Zoning Districts.

THE COUNTY COMMISSIONERS OF KENT COUNTY


William W. Pickrum, President

INTRODUCED, read first time, February 2, 2016, ordered posted and public hearing scheduled March 1, 2016, at 6:00 p.m. in the County Commissioners Hearing Room, R. Clayton Mitchell, Jr., Kent County Government Center, 400 High Street, Chestertown, Maryland.

By Order of:


Sondra M. Blackiston, Clerk

PUBLIC HEARING

HAVING been posted and notice of time and place of hearing and copies having been made available to the public and the press, a public hearing was held on March 1, 2016. Reported favorably ~~with~~ [without] amendments; read second time and ordered to be considered on March 15, 2016, a legislative session day.

RECEIVED
CLERK, CIRCUIT COURT
2016 MAR 17 PM 5:00
KENT COUNTY

A BILL ENTITLED CHR 1-2016 SIGN PROVISIONS

AN ACT to amend Article VI, Special Provisions, Section 2.5 Permitted Signs, and Section 2.7 Criteria for Bonus Sign Area of the *Kent County Land Use Ordinance* in order to provide greater consistency with the Statements of Intent within the impacted Village Zoning Districts.

ARTICLE VI. Special Provisions

Section 2.5 Permitted Signs

Village, Intense Village and Intense Village Critical Area. The following signs are permitted in the Intense Village, Intense Village *Critical Area* and Village District provided that the total sign area shall not exceed one and one half (1-1/2) square feet for each linear foot of building frontage and that the maximum total area shall not exceed 100 square feet.

1. One flat sign per establishment, limited in area to ~~15~~ **25** square feet or 5% of the front facade of the establishment, whichever is the least

OR

One projecting sign per establishment, limited in area to 5 square feet.

2. One detached sign, limited in area to ~~9~~ **25** square feet.
3. One flag in addition to the incidental flags provided the area of the flag does not exceed 15 square feet and the flag is mounted on the building facade (not roof) or approved flagpole.
4. One neon sign attached to a window or inside the *building*, limited to 2 square feet in Intense Village and Intense Village *Critical Area*.
5. The TOTAL SIGN AREA SHALL NOT EXCEED one and one-half square feet for each linear foot of building frontage. The maximum total area shall not exceed 100 square feet.

Section 2.7 Criteria for Bonus Sign Area

To encourage design excellence, the maximum sign area for certain businesses (not including directional signs or signs for *home occupations*), industries, and agricultural uses, may be increased by the percentages herein. A separate bonus is granted for compliance with each of the criteria and the area is cumulative, but the percentage is based on the original sign area. In no instance shall the sign area exceed 32 square feet except for directory signs.

A. Detached signs may be increased as follows:

1. Twenty percent when the sign is constructed of solid wood and uses colors approved by the *Planning Commission*.

2. Ten percent when a directory sign utilizes uniform coloring and lettering for all establishments listed in the directory except the one major facility.
 3. Twenty percent when the sign is installed in a landscaped planter having an area twice the area of the resultant sign and the entire area is approved by the *Planning Commission*.
 4. ~~Ten~~ **FIFTEEN** percent when the sign is not designed or used with illumination, or the sign uses indirect lighting.
 5. Twenty percent when the sign uses a pedestal or monument base and does not exceed 5 feet in height.
- B. Attached signs may be increased as follows, but only if the projection does not exceed 12 inches:
1. Ten percent when all the lettering and background is uniform in style and color for signs in a *shopping center* or for any three consecutive separate establishments.
 2. ~~Ten~~ **FIFTEEN** percent if the sign is not designated or used with any illumination or the sign uses indirect lighting.
 3. Five percent if the sign design compliments and utilizes the architectural details of the facade particularly with respect to historic *structures*.

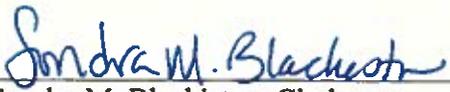
BE IT FURTHER ENACTED by the County Commissioners of Kent County that this Act shall take effect on the 25th day of March, 2016.

Read Third Time March 15, 2016

PASSED this 15th day of March, 2016

Failed of Passage _____

By Order of:



Sondra M. Blackiston, Clerk



THE COUNTY COMMISSIONERS OF KENT COUNTY



William W. Pickrum, President



Ronald H. Fithian, Member



William A. Short, Member

ORDERED a fair summary thereof of the entire bill shall be published in at least one newspaper of general circulation in the County, not less than three times at weekly intervals within a four week period.