## **Anne Forrest**

Anne Forrest has served as Treasurer and Board Director of Main Street Historic Chestertown, a program of the National Trust for Historic Preservation, since January 2021. A resident of Heron Point of Chestertown since June 2019, she chairs its Buildings and Grounds Committee and the Long-Term Landscape Plan Committee and is on the board of directors of Heron Point of Chestertown, Inc. She serves as a mentor to local entrepreneurs.

Before leaving California to come home to the Eastern Shore, Anne served as the president & CEO of Destination Angels Camp Development Corporation, a public-private partnership with the City of Angels Camp, California, that is charged with leading the economic development efforts for Angels Camp as well as the destination development efforts to enhance Angels Camp's position as 'a base camp for mountain sports in the Sierra' (<a href="www.DestinationAngelsCamp.com">www.DestinationAngelsCamp.com</a>). From 2007 to 2014, she chaired the City's Brand Leadership Team that worked with an international destination development firm to agree and implement a long-term tourism branding and marketing plan. She was also a member of the Angels Camp Museum Commission and past president and board member of the Angels Camp Business Association (<a href="www.AngelsCampBusiness.com">www.AngelsCampBusiness.com</a>). She owned and managed a commercial building on Main Street in historic Angels Camp and a vacation rental.

In 2002, Anne retired from a career in international public relations based in Hong Kong. She continued to serve as chairman for Asia for GolinHarris International in Hong Kong until 2010. Golin Harris, based in Chicago and one of the world's largest public relations firms, purchased her company in 2000. She practiced corporate public relations throughout Asia Pacific since 1981, working with chairmen and CEOs of many of Asia's largest corporations. As managing director of GolinHarris Asia (2000-2003), Hill & Knowlton Asia (1985-1991) and her own Forrest International (1992-2000), she had considerable experience in managing a culturally diverse workforce throughout Asia as well as in corporate, financial, government and crisis communications. She still mentors former employees.

Anne has written and lectured extensively on corporate communication issues. She wrote an award-winning weekly business column, The Bottom Line, for nine years for the *South China Morning Post*, and before that a weekly column for the *Wilmington (DE) News Journal*. In addition to being named a Fellow of the International Association of Business Communicators (IABC) in 2002, she was named Asia PR Professional of the Year by *Asia PR Week* and a Fellow of the Hong Kong Public Relations Professionals Association. In 2003, she was among the first five public relations professionals, including Harold Burson, considered the 'father' of public relations, to be named to the International Hall of Fame of the International Communication Consultancies Organisation (ICCO). She won six IABC Gold Quill awards and the 2002 Jake Wittmer Award for outstanding communication research.

Anne has a BA degree in communication, cum laude and with honors, from the University of Delaware and attended Duke University and Chinese University of Hong Kong. She graduated from Easton (Maryland) High School. She and her husband, Bob Fienberg, have nine children, 15 grandchildren and seven great-grandchildren, plus a rescue black lab-border collie and a grey cat.