

Upper Shore Micro Ag Grant FY21

Final Report



Grant Awardee:

COMPANY INFORMATION	
Company Name:	
Contact Person:	
Address:	
Telephone number:	
Website:	
Email:	
Project Brief:	

CRITERIA	NOTES
<input type="checkbox"/> Number of jobs created or retained	
<input type="checkbox"/> Increase in sales	
<input type="checkbox"/> Increase in retail space square footage	
<input type="checkbox"/> Number of new products added	
<input type="checkbox"/> Increase in customers	
<input type="checkbox"/> Visits to the website	
<input type="checkbox"/> Visitors to the farm/store/shop	
<input type="checkbox"/> Number of marketing ads run	
<input type="checkbox"/> Number of events or educational workshops hosted	
<input type="checkbox"/> Number of new facebook/instagram followers	
<input type="checkbox"/> Number of people reached in ad campaign	
<input type="checkbox"/> Measure of an increase in efficiency	
<input type="checkbox"/> Please list other measures of performance below if needed:	