# Logo, company name Description automatically generated

**Grant Awardee:**

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| --- | --- |
| COMPANY INFORMATION | |
| Company Name: |  |
| Contact Person: |  |
| Address: |  |
| Telephone number: |  |
| Website: |  |
| Email: |  |
| Project Brief: |  |

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| Criteria Notes | | |
| ☐ | Number of jobs created or retained |  |
| ☐ | Increase in sales |  |
| ☐ | Increase in retail space square footage |  |
| ☐ | Number of new products added |  |
| ☐ | Increase in customers |  |
| ☐ | Visits to the website |  |
| ☐ | Visitors to the farm/store/shop |  |
| ☐ | Number of marketing ads run |  |
| ☐ | Number of events or educational workshops hosted |  |
| ☐ | Number of new facebook/instagram followers |  |
| ☐ | Number of people reached in ad campaign |  |
| ☐ | Measure of an increase in efficiency |  |
| ☐ | Please list other measures of performance below if needed: |  |
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