2020 Economic Development Strategic Plan Update

	February	March	April	May	June	July	August	September	Notes
Pre-planning									Request KCCs formally adopt the plan once completed, 02/04/2020 DONE.
Identify players and stakeholders	X								Elected officials, business leaders, community leaders, business associations, education leaders, non-profit organizations, general public, Towns, County Departments
Identify context in which the plan will be conducted	X								Purpose - What is the end goal? Will the Office of ED be driven by the plan? Provide a roadmap for ED in KC. Develop an annual program of work to guide the EDC and staff. Provide a reference for the KCCs in formulating public policy in ED efforts.
Define area to be assessed	X								**Kent County**
2017 SWOT review									Schedule 2 public meetings to review the SWOT analysis created for the 2017 plan, Facilitator; February 26th 2-3:30pm and March 11th 6-7:30pm.
Assessing the local community and economic competitiveness									This step may have to be completed in additional work sessions in March to stay on schedule.
Economic environment									Facilitator
Community resources									Facilitator, list of partners
Barriers to local development									Facilitator
SWOT									Facilitator
Analyze the local economy and trends									Review Emsi reports.
Develop Mission Statement									This can be moved to where most appropriate.
Fomulate realistic goals, objectives and strategies									
Idenify feasible growth options									
Develop goals, objectives, and strategies									
Indentifying, evaluating, and priortizing projects									
Priotitize projects									
Develop plans of action									
Define tasks									
Assign tasks									
Public Review of Draft									Schedule 2 public listening sessions after the plan has been made available; Here is what we heard and hear is our DRAFT for review and comment. These would be best if conducted after summer breaks.
Finalize Plan									Review input from listening sessions and revise as necessary, present to KCCs for adoption
Implementing defined tasks									Continuous
Monitorying and evaluation									Continuous
Retooling and adjusting									Continuous