

Zane Carter

Zane grew up working in his family's small business in Southwestern Virginia. He worked his way through Ringling College of Art and Design in Sarasota, Florida and earned a BFA in commercial design and illustration. After graduation, he relocated to Washington, DC, and worked at a variety of design firms and ad agencies before launching his own business in 1976.

His firm grew to more than 30 designers, writers, web and video developers, and won a number of national awards. His own work has included corporate marketing strategies, branding, advertising campaigns, museum and exhibition design, commercial illustration, and web and video productions. His clients included GE, Microsoft, IBM, AT&T, Verizon, Lockheed Martin and The Smithsonian Institutions.

Zane sold the firm in 2006 and moved with his wife, Nancy, to what had been their weekend getaway in Kent County. He currently serves on the boards of the Kent County Chamber of Commerce and Chestertown RiverArts. He also volunteers at a number of other local nonprofit organizations and the Kent County public schools system.