



*Introducing the*

# MID-SHORE OMPP

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# Introduction

## WHAT IS OMPP?

OMPP (Opioid Misuse Prevention Program) is a prevention program across the state of Maryland. Our aim is to prevent the misuse of opioids and prescription medications by connecting with communities to share key messages and resources for proper medication storage and disposal.

## WHO COMPRISES THE MID-SHORE OMPP TEAM?

- Each Mid-Shore county has a designated **representative** which comprises our Leadership Team:
  - Caroline County - Shelly Neihaus
  - Dorchester County - Kirsten Hurley
  - Kent County - Annette Duckery
  - Queen Anne's County - Anna Ashley/ Dorine Fassett
  - Talbot County - Stephanie Latham
- **Evaluator** - Les DelPizzo; assists with data collection/ reporting
- **Mid Shore OMPP Coordinator** - promotes cooperation, communication, and consistency across the Mid-Shore counties, acting as *one cohesive unit* in our shared efforts
- **Program Manager** - Angela Grove

# OMPP Strategies & Approaches



Capacity-building / Community Partnerships



Health Communications / Social Marketing Campaign



Academic Detailing

# Strategies Cont.

1

## CAPACITY BUILDING/ COMMUNITY PARTNERSHIP

- Forging relationships with organizations who hold similar missions
- Attending/ partnering for events, presentations, and outreach efforts

2

## SOCIAL MARKETING CAMPAIGN/HEALTH COMMUNICATIONS

- #IWIK Campaign
- [iwishiknewmidshore.org](http://iwishiknewmidshore.org)
- Brochures, medication lock boxes, incentives, medication disposal bags, drop boxes etc.

3

## ACADEMIC DETAILING

- Connecting with local providers, prescribers, pharmacists
- Sharing resources/ best practices for opioid prescribing and OUD screening

# OMPP Survey Data

1

## STORAGE AND DISPOSAL

- On average, 40% of respondents have seen, known about, or used the medication drop boxes
- 55% of respondents reported utilizing the drop boxes, Take-Back Days or Detera bags as their preferred disposal method

2

## ACCESS TO TREATMENT

- About 1 in 5 people seek treatment for themselves
- About 1 in 3 people seek treatment for their loved ones
- Common barriers: Personal issues (ex: not ready to commit, denial)
- Practical, logistical issues (ex: cost, transportation)
- Perceived treatment quality issues

3

## TALKING WITH A PROVIDER

- 75% of respondents either have been or have a family member who has been prescribed an opioid
- Less than 50% of respondents notes that they initiated such conversations about either the risks or alternatives



## Mid-Shore OMPP Coalition

- Quarterly Meetings
- Guest speakers, diverse perspectives, discussions, event promotion/ sharing, etc.
- Interested? Email me!
  - [taylor.smith3@maryland.gov](mailto:taylor.smith3@maryland.gov)



# Contact Information...

# Questions?



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