

MINUTES

Board Meeting

November 17th, 2022

9:30 am - 11:30 am, Sultana Holt Education Center

Attendance:

Board Members: Shelly Neal-Edwards, John Schratwieser, Jamie Williams, Tom Porter, Jillyn Coleman, Bill Webb, Margaret Dowling

Guiding Coalition and Guests: LaKesha Hoxter, Darran Tilghman, Doncella Wilson, Alisha Knight, Patrick Nugent, Evelyn Ebert, Sheila Lomax, Mary Walker, Janey Barrett, Vanessa Holloway Truxon, Rosemary Ramsey Granillo

Objectives:

- a) Engage in consensus-building activities to prioritize potential programming areas from the community plan and input from residents
- b) Identify desired characteristics for future programs for FY2024 funding this will build our Request for Proposal (RFP).

Introduction

Shelly Neal Edwards reviewed objectives and agenda

Sharing Survey Results

John Schratwieser reviewed the survey results. The survey lifted up Homelessness Solutions: temporary housing for families experiencing homelessness, safe and healthy spaces for youth, and building wealth and increasing wages through education and training





KENT COUNTY LOCAL MANAGEMENT BOARD

400 High Street (second floor)
Chestertown, MD 21620
410-810-2673 | KentCounty.com/Residents

Program Prioritization

Activity 1: Prioritize one of 4 **Areas:** Using the Eisenhower Chart method, the participants selected the Homeless Solutions at the most urgent and most important Area.

	Less Urgent	Most Urgent
Most Important	Affordable Housing 10 Homeless Solutions 2 Build Wealth 1	Homeless Solutions 6 Youth Spaces 3 Build Wealth 3 Affordable Housing 2
Less Important	Build Wealth 7 Homeless Solutions 4 Youth Spaces 3	Youth Spaces 7 Homeless Solutions 3 Build Wealth 3 Affordable Housing 2

Activity 2: Prioritize what kind of **Actions or Programs** to invest in, as tied to the prioritized Area.

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	Less Urgent	Most Urgent		
Most Important	-Year-Round Shelter 5 -Permanent Supportive Housing 1 -Temp Housing for Families 1 -Zoning& Public Funding -Public Transportation -Home Ownership 1	-Temp. Housing for Families 10 -Homeless Shelter 1 -Homelessness Prevention 1 -Education and Support 2		
Less Important	-Permanent Supportive Housing 9 -Year-Round Shelter 1 -Temp Housing for Families 1 -Training & Education 1 -Creative Zoning for Empty Retail and Industrial Space 1 -Emergency Grant Funds to Prevent Homelessness 1 -Youth Voice 1	-Permanent Supportive Housing 5 -Year-Round Shelter 5 -Temporary Housing 1 -Support and Resource Linking 1		





Program Brainstorming

- 1. What does the dream version of this program look like given our mission, vision, and budget?
 - Multiple Locations homes in multiple communities and towns
 - Density multi family houses, energy efficient, mixed use, creative use of existing spaces
 - Wrap Around Services financial literacy, transportation, food, service linkage, supports, health care, mental health, restorative practices
 - Home Not Institution gardens & trees, safe, discreet
- 2. What would you most want to see inside the RFP? Accurate data, data driven
 - Experience of success
 - Include supportive services
 - Collaborative multiple partners
- 3. Who would you want to be involved and potentially apply?
 - <u>Existing providers</u> like Martin's House & Barn; Haven Ministries, Talbot Interfaith, His Hope Ministries, MD Rural Development Corp.(MRDC)
 - Faith Based Community
 - Housing Authority/Housing Trust/Community Land Trust
 - <u>Expand scope?</u> Rebuilding Together, Kent Attainable, Recovery residences, Crossroads, Habitat, The Arc, Homeless Coalition
 - <u>Provide space, funding, support</u>: Commissioners and Town Councils, YMCA, Washington College, Dixon/KRM, Empty retail and/or schools
 - Esperanza
 - YMCA





Request for Proposal Seeding

Draft language for the RFP that addresses the barriers identified by families in the survey. (Yellow Section of Survey Results)
How can RFPs:

Ensure that their offerings are marketed effectively?

- Lay out a communications strategy: close communication and partnership with school system, churches, nonprofits, towns, County
- Both digital and print media, radio
- Regular flyers in mail, postings in grocery stores, local businesses
- Audit how participants got connected, adjust

Provide meaningful access to program information and offerings for a wide range of participants?

- Include diversity of voices in planning and leadership of program
- Content design with various literacy levels, languages, with clear calls to action.
- Collaborative and familiar with community resources
- Be accessible to food and transportation
- Be discreet and reduce stigma friendly!

Build on programs with strong existing reputations in our area?

• Coordinate with 211 and other resource hubs

Intentionally adapt their offerings based on the voices and engagement of youth and families.

Youth and Family voice in planning, implementation, evaluation

Next Board and Guiding Coalition Meeting: May 18th Next Board Meetings: January 19th and March 16th

