March 14, 2019

The meeting was called to order by Rosemary Ramsey Granillo at 10:05

In attendance

Board Members:
- Lisa Falls (DSS)
- William Webb (KCHD)
- Deeann Jones (Character Counts)
- Bill Clark (DJS)
- Myra Butler (KCPR)
- Janice Steffy (KCPS)
- Annie Woodall (Kent County Public Library)
- Jamie Barrett (Big Mixx Barber Shop)

Absent: Herbert Dennis, Teverly Swinson, Shelley Heller, Kathryn Dilley, John Schratwieser

Guiding Coalition:
- Darrius Johnson (ESLC)
- Latoya Johnson (Saving Hope)
- Pat Nugent (C.V. Starr Center)
- Paul Tue III (Bayside H.O.Y.A.S. and Circlebuild)
- Bob Greenwald (United Way)
- Mark Hampton (WAC)
- Tammie Leonard (Truancy Reduction Program)
- Brianna Lentell (Family Support Center)
- Sheriff John Price

Staff: Rosemary Ramsey Granillo, Due East Partners Emily Samose

Welcome, Expectations & Background

- Agenda review
- Reviewed purpose of the KCLMB - all who are here are ambassadors for KCLMB
- Guiding Coalition helps to ensure that the community plan reflects the community authentically
- GOC's NOFA – Notice of Funding Availability - includes guidelines for the funding that LMB receives from the State
- GOC asks for an authentic planning process – but does include some restraints
  - The goal is to address the needs in Kent County – and identify what we will do to address the needs in a way that aligns with GOC priorities

Frameworks and Tools

- Collective Impact – a tool for authentic cross-sector collaboration
  - Common agenda = community plan
  - Each org owns a piece of the community plan
• RBA – Results Based Accountability – data-driven approach focused on examining how we are moving the needle at the population-level
  o What are the population-level results we strive for – how do we track data against these results
  o How are programs adding up to results
• From ends to means – figure out priorities before strategies – gets us all focused on the same thing – aiming for same results
• Turn the curve thinking – identify the story behind the data and develop strategies that respond to the story

Input and Data Analysis: Community Priorities

• Conducted a survey of the Board and Guiding Coalition and the community
  o Rosie shared who in the community received the surveys
• Key takeaways from the survey results reviewed – respondents most concerned about safe and secure neighborhoods – yet crime is not high in Kent County – why do you think this was a big theme?
  o Safety is a concern especially in high poverty, under-trafficked areas, people are not in the streets talking to people
  o Safety is your foundation for everything else
  o People may not be able to report what is really going on – so crime stats may not be accurate
• Questions about survey results:
  o How effective are work force development issues?
  o How are youth perceiving issues?
• Rosie – skeptic of surveys – but this is helpful to hear feedback – especially about improving communications
• Survey respondents want more coordination and to lift up all the good stuff going on
• Data alignment
  • Results that the LMB has been focused on – survey reinforced the top 2 result areas
  • Rosie’s theory on safety issue – around the time of the survey – 2 overdoses – 2 shootings over the summer
  • Also – safe from poverty – people just want to be safe
  • If the question was about improving the safety – may have been different
  • Latoya has data on safety from community survey – different ideas of safe
    o 200 people responded

Building a Common Agenda

• Shift into planning mode – here’s what we know – what else do we need to know
• What is the shared vision as a collaborative
• Shared vision- what are the words or phrases that describe the changes we want to see, how we want Kent County to be – what will end state look like?
  o Engaged
  o Inclusive
  o Accessible
  o Equality
  o Opportunity
  o Harmony
  o Interconnected
  o Locally sustainable for the long term – ecologically in balance, programs sustained without funding, without LMB or GC
  o All youth have the option to leave and come back – skills to do what they want and have option to make money and raise a family living here
  o Invested
• Innovative – use unique resources in innovative ways – college, small, rural, hire rate of retirees, unique quality – opportunity to harness this
• Healthy – physically and mentally
• Community ownership
• Empowered – community members do things about what they are concerned about - need someone else to say: you can do that
• Home-grown, fueled by Kent County
• Prosperous
• Family-friendly
• Actively welcoming
  • Some disconnect between artist community and social services
• Intentional
• Realistic
• Kind
• Proud
• Champions
• Creative

• We will work on articulating a few options for vision statements for people to respond to – post to Basecamp – what we are aiming for

Identifying Priority Result Areas
• Families are safe
  • Parental self-sufficiency
• Youth have opportunity
  • Replace this with success in school
  • Make connections between all the opportunities for youth
• 3rd result area:
  • Hunger
  • Successful in school – prevents crime – whole circle comes back to this
    • Get at prevention
  • Communities are safe
• Has to start with kids going to school
  • But the reason why kids don’t go to school has to do with safety
• 2-gen – important – especially for early childhood
• Keep the 3 and keep communities are safe on the back-burner – continue to figure it out

• Debate on the opioid sign/stats – sign (from ppt slide) was taken down because controversy around the data
• Health department – working on a different signage system that promotes help that is available
• Priorities – what do we have to be focused on?
  • Truancy
  • Cycle of generational poverty
  • Access to health care and education on mental health
  • Parenting skills/support
  • More systematic about collaboration
    • Some orgs/agencies are restricted
  • Matching volunteers with the real needs, volunteer education around community needs
    • Volunteer coordinator is needed – 211
    • UW is working on updating 211
    • Orgs with volunteer opportunities need to enter their information
  • Mentoring is needed
  • Experiential learning – internships, job experience
  • Meeting families where they are - peer support for parents
Accessible, affordable child care
Home visiting – prevents truancy
• We will wrap this up into priorities

Turning the Curve

What will happen if we do nothing?
  o Kids act out in school
  o Lose interest and not show up
  o Won’t be prepared for workforce, or life
  o Increase crime rate
  o Maintain intergenerational poverty
  o School will suffer – cycle from there
    ▪ Why compared to Caroline?
      • Another eastern shore county with similar demographics

What’s the story behind the curve?
  o What are the parents’ reading habits – are they passing this on to kids?
  o Correlation to good pre-school, closure of a lot of day cares
    ▪ Difficult to staff, no space, shrinking population, market forces, state regs
  o Rigor increased with state testing – all counties facing the same thing – fight to get and keep teachers
  o Teacher retention
  o Quality of care at home and pre-skills
  o Single-parent families increasing? Not sure – poverty rate is increasing
  o Losing students – young families aren’t staying here because there are no jobs
  o Queen Anne schools are better – families move there – perception
    ▪ Based on test scores – higher population and higher rate of wealthy families
  o Parent education

What is working to turn the curve
  o Imagination library
  o Universal pre-k through public schools – starting at 4
  o School collaboration with partners in community that come into schools or school goes to them
o Family support center
o Superintendent that strongly fights for funding to get what is needed to support students and staff
o Head Start
o Healthy Families
o New literacy grant – raising a reader
o Public libraries
o School – new tech supervisor – hacker space – 3D printing
o Middle school – Kent community – work with community partners
o 1-1 devices

• What’s happening elsewhere that we can replicate
  o This group – the Guiding Coalition
  o Mentor program – rising sun
  o ACE mentor – Talbot County
  o Junior Achievement
  o Programs that address racial disparities
  o Mental health resources

• What strategies do we need to deploy
  o Need to look at racial disparities
  o Focus on mental health
    - Telemedicine – access to specialists – esp. psychiatry
  o Ensure broadband access – access to information
  o Mental health professionals come to the family support center – bring therapy to places where families are comfortable and where childcare is already provided
  o Increase the number of books that reflect the diverse kids – raise a reader program
  o Tutors & mentors – retired teachers, college students, deployed creatively
  o Youth-driven strategies – answers need to come from them
  o Opportunity Zone Funding – LMB focus on how funds can be used
  o Need to work on how to get the private investment to rural areas
  o Communities starting their own fund
  o Meeting on Mon – Greensboro – MRDC – info meeting
  o Push for more tax $ to ed system

What’s Next

• Draft Community Plan ahead of next meeting on April 5th